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2011
RANGER



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THE MOST FUEL-EFFICIENT PICKUP IN AMERICA¹



Ranger SPORT SuperCab 4x4 in Torch Red with available equipment

27
MPG HWY¹

The New 2011 Ranger

Ford Ranger performs at the pump **better than any pickup in America** – its fuel economy is best-in-class² city, highway and combined. It's also Built Ford Tough[®] with the brawn and bravado it takes to back up that best-in-the-USA brag. It tows up to 5,800 lbs.³ It boasts **over 25 years** of proven durability and reliability. And it comes with the sensibility of 4 airbags and **AdvanceTrac[®] with class-exclusive RSC[®] (Roll Stability Control[™])** – standard. Whether you like to play it safe or play it up, Ranger is happy to deliver.

¹4x2 with 2.3L I-4 engine and 5-speed manual transmission. Based on EPA-estimated mileage for Ranger pickups vs. 2010/2011 competitors. ²EPA-estimated 22 city/27 hwy/24 combined mpg, 4x2 with 2.3L I-4 engine and 5-speed manual transmission vs. 2010/2011 competitors. Class is Compact Pickups. NOTE: Ranger SPORT 4x4 shown here achieves 19 mpg hwy with manual transmission. ³When properly equipped.

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CONFIDENT PULLING POWER



Ranger XLT SuperCab 4x2 in Silver with available equipment

Ranger is built to stand its ground – featuring **AdvanceTrac® with class-exclusive RSC® (Roll Stability Control™)** standard on every model. It's the only brake-based electronic stability control system in its class to utilize a roll-rate sensor, monitoring the vehicle's roll motion at least 100 times per second. It automatically works with the **Anti-Lock Brake System (ABS)**, **traction control** and **yaw control** to help keep all 4 wheels firmly planted.¹

The standard **2.3L I-4 engine** gives you best-in-class efficiency – up to **27 mpg hwy** and **22 city**² – plus 143 horsepower and 154 lb.-ft. of torque. Team it with the standard trailer tow hitch receiver and tow up to 2,160 lbs.³ Hungry for some more serious pull? Go with the available 4.0L V6 and **tow up to 5,800 lbs.**³

*Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ²EPA-estimated 22 city/27 hwy/24 combined mpg; 4x2 with 2.3L I-4 engine and 5-speed manual transmission vs. 2010/2011 competitors. ³When properly equipped. See your dealer or owner's guide for towing limitations and other details.



The 4.0L V6 engine, standard on SPORT, packs 207 horsepower and 238 lb.-ft. of torque under that power dome hood. Mean numbers for crawling or hauling.

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PROVEN OFF-ROAD SKILLS



Ranger SPORT SuperCab 4x4 in Black with available equipment

Hit dunes. Climb rocks. Tackle streams. Ranger 4x4s live and breathe extreme capability. Select the ideal drive on the available **electronic shift-on-the-fly (ESOF) 4x4 transfer case** – without stopping – simply by turning a switch.

Also available to up your go-anywhere potential: **heavy-duty shocks** (standard on SPORT 4x2 and all 4x4s) and as many as **3 skid plates** (front, mid and aft). No wonder Ranger SPORT 4x4 is a fan favorite at the Best in the Desert Racing Association series, where Ford rules as **Official Truck**. When the dust settles, Ranger triumphs.



Twin-tube, cellular-gas Rancho® shocks make for some serious off-road performance. Available on XLT and SPORT 4x4s.

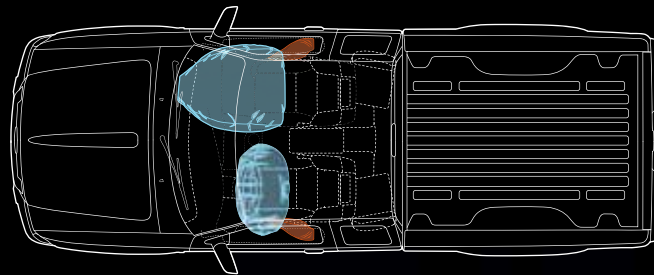


Rugged steel skid plates provide heavy-duty protection for vital underpinnings. Three skid plates (front, mid and aft) are standard on SPORT 4x4s; optional on XLT 4x4s. Mid and aft skid plates are optional on XLT 4x4s. A front plate (shown) is standard on SuperCab 4x2s.

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Every Ranger gets 4 standard airbags including dual-stage front airbags and front-seat side airbags. 2010 Ranger Regular Cab and SuperCab models rate the full 5 Stars for the driver and 4 Stars for the passenger in frontal-impact¹ crash tests conducted by the National Highway Traffic Safety Administration (NHTSA).



TOUGH INSIDE AND OUT

A. LIMITED-SLIP REAR DIFFERENTIAL – NEW FOR 2011

When slip is detected, it automatically transfers torque to the tire with better grip to help maximize traction. Optional on models equipped with the 4.0L V6.

B. 56.5-IN.-LONG REAR LEAF SPRINGS

Ideal for axle control and a smooth, balanced ride while hauling a load. Standard on every Ranger.

C. TORSION-BAR FRONT SUSPENSION

Long wheel travel makes for outstanding off-road capability. Standard on all 4x4s and SPORT 4x2.

D. FULLY BOXED FRONT FRAME RAILS

Major components of the rock-solid, steel ladder frame. Standard on every Ranger.

E. FRONT TOW HOOKS

Rugged connections lend an assist (to trucks less capable). Standard on XLT and SPORT 4x4s.

¹2010 model year. 2011 model year to be tested. Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov).

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STANDARD FEATURES

MECHANICAL

90,000-mile spark plug interval ¹
4-wheel Anti-Lock Brake System (ABS) with front and rear disc brakes
Battery saver automatically deactivates interior lights
Body-on-frame construction
Power rack-and-pinion steering
Suspension – Front: independent short- and long-arm with stabilizer bar, coil spring (4x2 XL and XLT) or torsion bar (4x4 and 4x2 SPORT); rear: 2-stage leaf springs

SEATING

Front 60/40 split seat (XL and XLT)
Cloth bucket seats (SPORT)

INTERIOR

Air conditioning
Cargo net (rear passenger; SuperCab only)
Cupholders
Dome light
Glove compartment
Grab handles for driver and front passenger
Powerpoint (12v)
Rally gauge cluster with tachometer

EXTERIOR

6-ft. pickup box
Cargo box tie-downs hooks (4)
H-bar-style grille
Raised power dome hood
Solar-tinted glass
Stone guards/mud flaps (vary by model)
Tailgate with quick release
Windshield wipers – Intermittent

SAFETY & SECURITY

Personal Safety System™ for driver and right-front passenger includes dual-stage front airbags ² ; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
AdvanceTrac® with RSC® (Roll Stability Control™)
Belt-Minder® front safety belt reminder
Front-seat side airbags ²
Safety belt height adjusters for front-outboard positions
SecuriLock® Passive Anti-Theft System
Side-intrusion door beams
Tire Pressure Monitoring System (excludes spare)

¹Under normal driving conditions with routine fluid and filter changes.

²Always wear your safety belt and follow airbag warning label instructions.

ENGINES

2.3L DOHC I-4	
Horsepower	143 @ 5,250 rpm
Torque (lb.-ft.)	154 @ 3,750 rpm
4.0L V6	
Horsepower	207 @ 5,250 rpm
Torque (lb.-ft.)	238 @ 3,000 rpm

EPA-ESTIMATED FUEL ECONOMY

2.3L DOHC I-4 (4x2)	
Manual transmission	22 mpg city/27 hwy
Automatic transmission	19 mpg city/24 hwy
4.0L V6 (4x2)	
Manual transmission	16 mpg city/21 hwy
Automatic transmission	15 mpg city/20 hwy
4.0L V6 (4x4)	
Manual transmission	15 mpg city/19 hwy
Automatic transmission	14 mpg city/18 hwy

MAXIMUM LOADED TRAILER WEIGHT³ (LBS.)

	Axle Ratio	GCWR	Regular Cab 4x2	SuperCab ³ 4x2/4x4
2.3L DOHC I-4				
Manual transmission	3.73 or 4.10	4,800	1,500	1,340/ —
Automatic transmission	4.10	5,500	2,160	2,000/ —
4.0L V6				
Manual transmission	3.55	7,000	—	3,340/ —
Automatic transmission	3.55	9,500	—	5,800/ —
Manual transmission	3.73 or 4.10	7,000	—	— /3,100
Automatic transmission	3.73 or 4.10	9,500	—	— /5,560

MAXIMUM PAYLOAD⁴ (LBS.)

	Box Size	Max. GVWR	Max. Available Payload
2.3L DOHC I-4			
Regular Cab 4x2	6'	4,300	1,130
SuperCab 4x2 ³	6'	4,760	1,420
4.0L V6			
SuperCab 4x2	6'	4,760	1,220
SuperCab 4x4 ³	6'	5,150	1,370
4.0L V6⁵			
SuperCab 4x2	6'	5,100	1,560
SuperCab 4x4 ³	6'	5,280	1,500

DIMENSIONS & CAPACITIES

	Regular Cab 4x2	SuperCab 4x2/4x4
Exterior		
Overall length	189.4"	203.6"
Wheelbase	111.5"	125.7"/125.9"
Overhang – Front	34.0"	34.0"
Overhang – Rear	44.0"	44.0"/43.8"
Width – Excluding mirrors	69.3"	69.4"/71.3"
Width – Including mirrors	81.3"	81.3"
Height	66.2"	66.3"/67.7"
Ground clearance	8.9"	8.6"/8.2"
Loadfloor height	29.7"	29.5"/31.9"
Ramp breakover angle	24.4°	23.3°/18.6°
Angle of approach	23.5°	23.8°/24.9°
Angle of departure	24.6°	24.3°/27.4°
Fuel capacity (gal.)	17.0	19.5

Interior

	Regular Cab 4x2	SuperCab 4x2/4x4
Front		
Head room	39.2"	39.2"
Shoulder room	54.5"	54.5"
Hip room	52.7"	52.7"
Leg room	42.4"	42.4"
Passenger volume (cu. ft.)	52.5	63.0
Rear		
Head room	—	33.2"
Shoulder room	—	14.1"
Hip room	—	18.7"
Leg room	—	39.1"
Passenger volume (cu. ft.)	—	10.6
Luggage capacity behind front row (cu. ft.)	—	25.3

6' Cargo Box

	Regular Cab 4x2	SuperCab 4x2/4x4
Volume (cu. ft.)	37.4	37.4
Inside height	16.5"	16.5"
Length at floor	72.7"	72.7"
Width at wheelhouse	40.5"	40.5"
Maximum width at floor	54.4"	54.4"

Cargo and load capacity limited by weight and weight distribution.

³Maximum capabilities shown are for properly equipped vehicles with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer. NOTE: Ranger does not have an electric brake wiring provision. Certain states require electric trailer brakes over a specified trailer weight. In those states, the Ranger maximum loaded trailer weight is limited to the state regulation. Check your state's trailer weight regulations. SuperCab 2-door model numbers given. ⁴Maximum capabilities shown are for properly equipped vehicles with required equipment. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer. ⁵With Payload Package #2.

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STANDARD FEATURES



XL

Includes all standard features, plus:

MECHANICAL

2.3L DOHC I-4 engine

5-speed manual transmission with overdrive

15-in. 7-spoke silver steel wheels with P225/70R15 all-season BSW tires

SEATING

Front vinyl 60/40 split seat (cloth on SuperCab)

Rear folding jump seats (SuperCab)

INTERIOR

AM/FM stereo with clock

Black rugged vinyl floor covering

Manual windows and door locks

EXTERIOR

Black H-bar grille

Black door handles and sideview mirrors

Black front and rear bumpers

Fuel tank skid plate (SuperCab 4x2)

Trailer tow hitch receiver



XLT

Includes select XL features, plus:

MECHANICAL

2.3L DOHC I-4 engine (Regular Cab/SuperCab 2-door 4x2)

4.0L V6 engine (SuperCab 4-door and 4x4)

15-in. 7-spoke silver steel wheels with P225/70R15 all-season OWL tires (4x2)

15-in. 5-spoke aluminum wheels with P235/75R15 all-terrain OWL tires (4x4)

Heavy-duty shock absorbers (4x4)

SEATING

Front cloth 60/40 split seat

INTERIOR

AM/FM stereo/single-CD player with MP3 capability

Auxiliary audio input jack

Black leather-wrapped steering wheel with tilt and cruise control

Color-coordinated carpet and carpeted front floor mats

Power Equipment Group with power windows, door locks, sideview mirrors, and Remote Keyless Entry System

SIRIUS® Satellite Radio with introductory 6-month subscription

Sun visors with driver's map strap and passenger-side vanity mirror

EXTERIOR

Chrome H-bar grille

Body-color front and rear bumpers

Fog lamps

Front tow hooks – 2 (4x4)

Trailer tow hitch receiver – Class III capability (when equipped with 4.0L V6)



SPORT

Includes select XLT features, plus:

MECHANICAL

4.0L V6 engine

15-in. split-spoke machined cast-aluminum wheels with P235/75R15 all-terrain OWL tires (4x2)

16-in. Y-spoke cast-aluminum wheels with P255/70R16 all-terrain OWL tires (4x4)

Full-size spare tire

Heavy-duty shock absorbers (4x2)

Skid plates – Fore, mid and aft (4x4)

SEATING

Front SPORT bucket cloth seats with center floor console and storage

INTERIOR

Black rugged vinyl floor covering

EXTERIOR

Body-color H-bar grille

Body-color wheel-lip moldings, door handles and sideview mirror caps

Black step bars

New Vehicle Limited Warranty. We want your Ford Ranger ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Comparisons based on 2010 competitive models (class is Compact Pickups), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in

combination with other options or subject to additional ordering requirements or limitations. Dimensions and capacity ratings shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

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XL & XLT



Ranger XLT SuperCab 60/40 split seat in Ebony Cloth with Medium Dark Flint inserts and available equipment



Ranger XL Regular Cab 4x2 in Silver / Ranger XLT SuperCab 4x2 in Vista Blue with available equipment

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XL & XLT OPTIONAL FEATURES

XL AVAILABLE OPTIONS

- 5-speed automatic transmission with overdrive
- AM/FM stereo/single-CD player with MP3 capability
- Front 60/40 split cloth seat (Regular Cab)
- Limited-slip rear differential
- Tilt steering wheel with cruise control

XLT AVAILABLE OPTIONS

- 4.0L V6 engine (4x2 2-door SuperCab only)
- 5-speed automatic transmission with overdrive
- 4x4 drivetrain with electronic shift-on-the-fly (ESOF)
- 15-in. 5-spoke aluminum wheels (standard on 4x4, optional on 4x2)
- 16-in. Y-spoke cast-aluminum wheels (4-door SuperCab 4x4 only; requires Skid Plate Package and Bright Trim Group or step bars)
- Black step bars
- Black vinyl floor mats, slush-type (front only)
- Full-size spare tire: P225/70R15 all-season (4x2 only)
- Full-size spare tire: P235/75R15 all-terrain (4x4 only)
- Limited-slip rear differential (requires 4.0L V6)
- Skid plates – Mid and aft (4x4 only)
- Skid plates – Fore, mid and aft (4x4 only)
- Under-the-rail bedliner

XLT AVAILABLE PACKAGES

Bright Trim Group includes chrome sideview mirror caps, chrome side step bars with non-skid surface, and chrome exhaust tip (4.0L V6 SuperCab only)

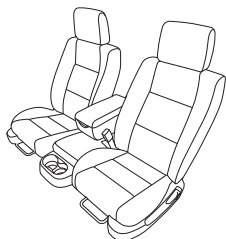
Privacy glass with rear sliding window includes rear quarter windows (SuperCab only)

Payload Package #2 includes increased rear spring rates and heavy-duty gas-charged shocks on 4x2, or Rancho® heavy-duty gas-charged shocks on 4x4 (4.0L V6 SuperCab only)

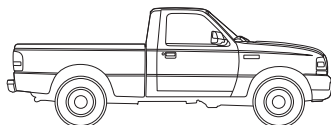
EXTERIOR COLORS

	INTERIOR COLORS	
	XL	XLT
Oxford White	■	●
Torch Red	■	●
Redfire Metallic	■	●
Vista Blue Metallic	■	●
Silver Metallic	■	●
Dark Shadow Gray Metallic	■	●
Black	■	●

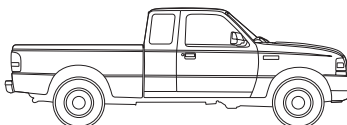
INTERIORS: ■ Medium Dark Flint Vinyl
● Ebony Cloth with Medium Dark Flint inserts



60/40 split front seat



Regular Cab



SuperCab (2- or 4-door)

INTERIOR



Medium Dark Flint Vinyl
Standard on XL Regular Cab



Ebony Cloth with Medium Dark Flint Inserts
Standard on XL/XLT SuperCab



15-in. 7-Spoke Silver Steel Wheels
Standard on XL/XLT 4x2

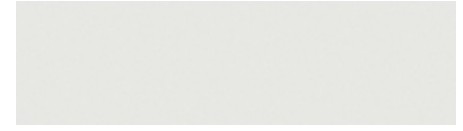


15-in. 5-Spoke Aluminum Wheels
Standard on XLT 4x4/Optional on XLT 4x2



16-in. Y-Spoke Cast-Aluminum Wheels
Optional on 4-Door SuperCab 4x4 only –
requires Skid Plate Package and
Bright Trim Group or Step Bars

EXTERIOR



Oxford White



Torch Red



Redfire Metallic



Vista Blue Metallic



Silver Metallic



Dark Shadow Gray Metallic



Black

Colors are representative only.
See your dealer for actual paint/trim options.

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SPORT



Ranger SPORT SuperCab bucket seats in Ebony Cloth with Medium Dark Flint inserts and available equipment



Ranger SPORT SuperCab 4x2 in Redfire with available equipment

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SPORT

OPTIONAL FEATURES

AVAILABLE OPTIONS

- 5-speed automatic transmission with overdrive
- 4x4 drivetrain with electronic shift-on-the-fly (ESOF)
- Body-color bodyside molding
- Front cloth 60/40 split seat
- Full-size spare tire: P235/75R15 all-terrain (4x2)
- Limited-slip rear differential
- Under-the-rail bedliner

AVAILABLE PACKAGES

- Bright Trim Group** includes chrome side step bars with non-skid surface, and chrome exhaust tip
- Privacy glass with rear sliding window includes rear quarter windows
- Payload Package #2** includes increased rear spring rates and heavy-duty gas-charged shocks on 4x2, or Rancho® heavy-duty gas-charged shocks on 4x4

EXTERIOR COLORS

EXTERIOR COLORS	INTERIOR COLOR
Oxford White	●
Torch Red	●
Redfire Metallic	●
Vista Blue Metallic	●
Silver Metallic	●
Dark Shadow Gray Metallic	●
Black	●

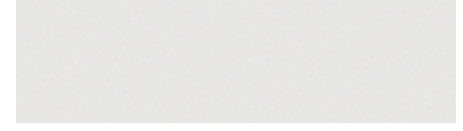
INTERIOR: ● Ebony Cloth with Medium Dark Flint inserts

INTERIOR



Ebony Cloth with Medium Dark Flint Inserts
 Standard

EXTERIOR



Oxford White



Torch Red



Redfire Metallic



Vista Blue Metallic



Silver Metallic



Dark Shadow Gray Metallic



Black



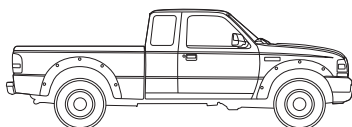
15-in. Split-Spoke Machined Cast-Aluminum Wheels
 Standard on 4x2



16-in. Y-Spoke Cast-Aluminum Wheels
 Standard on 4x4



SPORT bucket front seats



SuperCab (2- or 4-door)

Colors are representative only.
 See your dealer for actual paint/trim options.

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PACKED WITH POSSIBILITIES

TOW UP TO 5,800 LBS! with Ranger SPORT and its 4.0L V6 engine. Models equipped with the 2.3L I-4 engine and standard trailer tow hitch receiver tow up to 2,160 lbs! And every Ranger leaves you lots of room for fun with over 8 in. of ground clearance.

¹When properly equipped. See your dealer or owner's guide for towing limitations and other details.



XLT CABIN IS LOADED with more than ergonomics. On top of the leather-wrapped steering wheel with tilt and cruise control, you get this XLT exclusive: fully carpeted flooring with matching carpeted floor mats up front.

REAR JUMP SEATS are standard on all SuperCab models. Fold 'em down to give your passengers a whole lotta leg room. Or fold 'em up to make way for gear. The sporty cargo net, also standard on SuperCab, is great for keeping smaller stuff close at hand, yet out of the way.



SIRIUS SATELLITE RADIO, standard on XLT and SPORT, includes an introductory 6-month subscription to over 130 channels including 100% commercial-free music, plus the best in sports, news, talk and entertainment, 24/7, coast-to-coast.² New for 2011, you can add The Best of XM channels at no charge.²

²Subscription required after introductory 6 months expire. Call 1-800-351-4517 for details on The Best of XM.

PLUG 'N' PLAY MP3 MODE on the available multi-speaker stereo system — standard on XLT and SPORT. Comes with a CD player and the all-in-one convenience of an audio input jack. So you can plug in your MP3 player and pump out all your tunes.



SIRIUS SATELLITE RADIO | THE BEST OF ((XM))

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FORD CUSTOM ACCESSORIES

ALSO AVAILABLE:

Appearance

Ford Custom Graphics by Original Wraps,™ Inc.¹

Bed Products

Retractable Stake Pocket Tie-Downs by Bull Accessories¹

Bed Rails

Sport Liner Carpeted Bed Protection by BedRug™¹

Bed Mat

Soft Roll-Up Tonneau Cover by TruXedo®¹

Hard Folding Tonneau Cover by REV®¹

Commercial-Grade Tool/Cargo Box by Delta®¹

Electronics

Vehicle Security System

Keyless Entry Keypad

Portable Navigation Systems by Garmin®¹

GPS Tracking and Recovery by SmartAlert™¹

Interior Light Kit

Remote Start Systems

HitchScan™ Rear Park Assist Sensor and Hitch Step by EchoMaster®¹

Forward or Reverse Bumper-Mounted Parking Assist System by EchoMaster¹

Backup Alarm by ECCO®¹

Wiper De-Icer and Debris Cleaner by Wiper Shaker¹

Exterior

Sportz® Truck Tents by Napier¹

Side Window Deflectors

Trailer Hitch Assembly – 2-in. Receiver

Trailer Hitch Balls/Drawbars

Interior

Ash Cup/Coin Holder With or Without Lighter Element

Auto-Dimming Rearview Mirror

Soft Cargo Organizers (Large and Standard Sizes)

Soft Cargo Cooler Bag

Wheels

Wheel Lock Kit

¹Ford Licensed Accessories.

Garmin is a registered trademark of Garmin Ltd.
SmartAlert is a registered trademark of Inilex, Inc.



Soft Folding Tonneau Cover by Advantage¹



Hood Deflectors (Also Available in Smoke)



Manual Sliding Rear Window



Bed Extender



Bedliner and Tailgate Liner



Step Bars (Also Available in Black)



Chrome Exhaust Tip



To learn more about Ford Custom Accessories and to shop online, visit fordaccessories.com.



Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty.

Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.

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